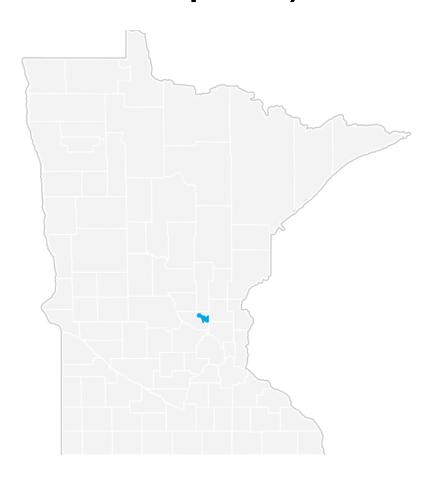


# Economic Overview ZCTA 55398 (Sherburne County, MN portion)



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# **Demographic Profile**

In 2010, the population in ZCTA 55398 (Sherburne County, MN portion)\* was 15,540.

The region has a civilian labor force of 8,896 with a participation rate of 78.6%. Of individuals 25 to 64 in ZCTA 55398 (Sherburne County, MN portion), 19.3% have a bachelor's degree or higher which compares with 30.9% in the nation.

The median household income in ZCTA 55398 (Sherburne County, MN portion)\* is \$72,725 and the median house value is \$174,400.

	Summary <sup>1</sup>											
	Percent											
	Proxy for ZCTA 55398 (Sherburne County, MN portion)*	Minnesota	USA	Proxy for ZCTA 55398 (Sherburne County, MN portion)*	Minnesota	USA						
Demographics												
Population		_	_	15,540	5,303,925	308,745,538						
Median Age <sup>3</sup>	_	_	_	33.1	37.4	37.2						
Under 18 Years	31.2%	24.2%	24.0%	4,844	1,284,063	74,181,467						
18 to 24 Years	6.9%	9.5%	9.9%	1,080	502,799	30,672,088						
25 to 34 Years	14.8%	13.5%	13.3%	2,295	715,586	41,063,948						
35 to 44 Years	16.5%	12.8%	13.3%	2,560	681,094	41,070,606						
45 to 54 Years	15.8%	15.2%	14.6%	2,457	807,898	45,006,716						
55 to 64 Years	8.8%	11.9%	11.8%	1,362	629,364	36,482,729						
65 to 74 Years	4.2%	6.7%	7.0%	646	354,427	21,713,429						
75 Years, and Over	1.9%	6.2%	6.0%	296	328,694	18,554,555						
Race: White	96.3%	85.3%	72.4%	14,969	4,524,062	223,553,265						
Race: Black or African American	0.5%	5.2%	12.6%	85	274,412	38,929,319						
Race: American Indian and Alaska Native	0.5%	1.1%	0.9%	73	60,916	2,932,248						
Race: Asian	0.8%	4.0%	4.8%	131	214,234	14,674,252						
Race: Native Hawaiian and Other Pacific Islander	0.0%	0.0%	0.2%	2	2,156	540,013						
Race: Some Other Race	0.3%	1.9%	6.2%	46	103,000	19,107,368						
Race: Two or More Races	1.5%	2.4%	2.9%	234	125,145	9,009,073						
Hispanic or Latino (of any race)	1.4%	4.7%	16.3%	214	250,258	50,477,594						
Economic												
Labor Force Participation Rate and Size (civilian population 16 years and over) <sup>4</sup>	78.6%	70.0%	63.5%	8,896	2,973,943	157,940,014						
Armed Forces Labor Force <sup>4</sup>	0.0%	0.0%	0.4%	0	2,071	1,025,497						
Veterans, Age 18-64 <sup>4</sup>	7.3%	5.4%	5.8%	713	182,241	11,371,344						
Median Household Income <sup>3,4</sup>	_			\$72,725	\$60,828	\$53,482						
Per Capita Income <sup>3,4</sup>				\$26,935	\$31,642	\$28,555						
Poverty Level (of all people) <sup>4</sup>	6.3%	11.5%	15.6%	1,001	605,761	47,755,606						

	Sum	mary¹				
		Percent			Value	
	Proxy for ZCTA 55398 (Sherburne County, MN portion)*	Minnesota	USA	Proxy for ZCTA 55398 (Sherburne County, MN portion)*	Minnesota	USA
Households Receiving Food Stamps <sup>4</sup>	3.5%	8.8%	13.0%	183	185,637	15,089,358
Mean Commute Time (minutes) <sup>4</sup>	_	_	_	33.9	23.0	25.7
Commute via Public Transportation <sup>4</sup>	1.0%	3.5%	5.1%	81	95,068	7,157,671
Union Membership <sup>5</sup>	11.6%	14.0%	11.1%	_	_	_
Educational Attainment, Age 25-64		<u>'</u>				
No High School Diploma <sup>4</sup>	7.6%	6.2%	12.0%	634	176,721	19,939,890
High School Graduate <sup>4</sup>	25.9%	23.5%	26.5%	2,160	672,953	44,000,387
Some College, No Degree <sup>4</sup>	30.9%	22.9%	21.9%	2,574	655,679	36,270,359
Associate's Degree <sup>4</sup>	16.3%	12.0%	8.7%	1,354	343,759	14,487,486
Bachelor's Degree <sup>4</sup>	15.4%	24.2%	19.7%	1,284	695,175	32,646,533
Postgraduate Degree <sup>4</sup>	3.9%	11.3%	11.2%	324	324,559	18,533,513
Housing						
Total Housing Units <sup>4</sup>	_	_	_	5,724	2,364,149	132,741,033
Median House Value (of owner-occupied units) <sup>3,4</sup>	_	_	_	\$174,400	\$185,200	\$175,700
Homeowner Vacancy <sup>4</sup>	0.3%	1.5%	2.1%	14	22,585	1,591,421
Rental Vacancy <sup>4</sup>	6.0%	4.6%	6.9%	55	28,917	3,105,361
Renter-Occupied Housing Units (% of Occupied Units) <sup>4</sup>	16.4%	27.9%	35.6%	866	590,136	41,423,632
Occupied Housing Units with No Vehicle Available (% of Occupied Units) <sup>4</sup>	3.0%	7.3%	9.1%	156	153,366	10,594,153
Social						
Enrolled in Grade 12 (% of total population) <sup>4</sup>	2.3%	1.5%	1.4%	367	79,754	4,443,768
Disconnected Youth <sup>4,6</sup>	0.6%	2.0%	3.3%	5	5,769	572,277
Children in Single Parent Families (% of all children) <sup>4</sup>	20.3%	28.2%	34.7%	1,008	348,999	24,388,185
Disabled, Age 18-64 <sup>4</sup>	5.9%	8.3%	10.2%	574	276,309	19,703,061
Disabled, Age 18-64, Labor Force Participation Rate and Size <sup>4</sup>	57.7%	51.0%	41.2%	331	140,836	8,119,295
Foreign Born <sup>4</sup>	0.7%	7.5%	13.1%	106	403,545	41,056,885
Speak English Less Than Very Well (population 5 yrs and over) <sup>4</sup> Source: Johs FO®	1.3%	4.3%	8.6%	190	217,737	25,305,202

Source: JobsEQ®

<sup>1,</sup> Census 2010, unless noted otherwise

<sup>2,</sup> Census 2015, annual average growth rate since 2005

<sup>3,</sup> Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

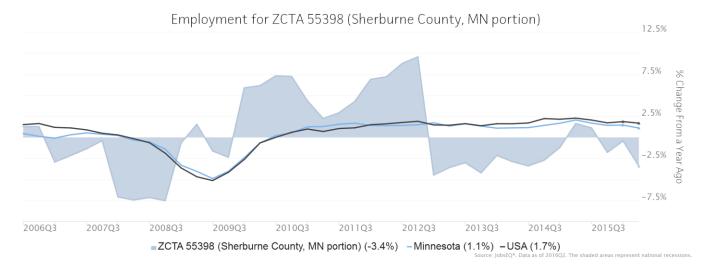
<sup>4,</sup> ACS 2010-2014

<sup>5, 2014;</sup> Current Population Survey, unionstats.com, and Chmura; county- and zip-level data are best estimates based upon industry-, MSA-, and state-level data 6, Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

<sup>\*</sup> This user-defined region contains one or more partial ZCTA areas. Any such partial ZCTA within this region definition has been replaced by the full ZCTA for purposes of being described via the above data.

# **Employment Trends**

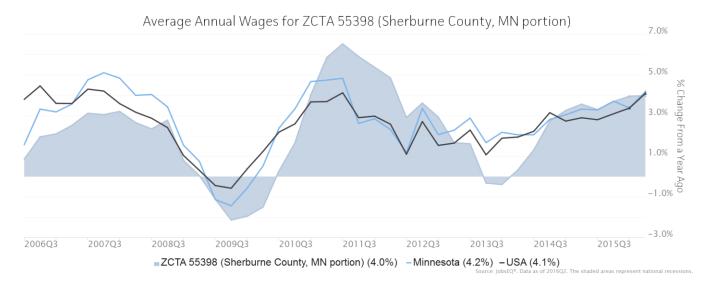
As of 2016Q2, total employment for ZCTA 55398 (Sherburne County, MN portion) was 2,216 (based on a four-quarter moving average). Over the year ending 2016Q2, employment declined 3.4% in the region.



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2015Q4 with preliminary estimates updated to 2016Q2.

# **Wage Trends**

The average worker in ZCTA 55398 (Sherburne County, MN portion) earned annual wages of \$41,512 as of 2016Q2. Average annual wages per worker increased 4.0% in the region during the preceding four quarters. For comparison purposes, annual average wages were \$53,084 in the nation as of 2016Q2.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2015Q4 with preliminary estimates updated to 2016Q2.

# **Cost of Living Index**

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 2.9% higher in ZCTA 55398 (Sherburne County, MN portion) than the U.S. average.

Cost of Living Information										
	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power							
ZCTA 55398 (Sherburne County, MN portion)	\$42,275	102.9	\$41,078							
Minnesota	\$54,713	103.5	\$52,864							
USA	\$54,152	100.0	\$54,152							

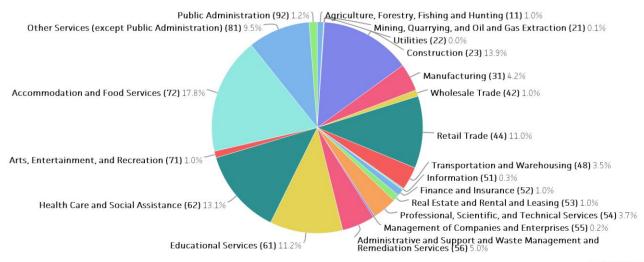
Source: JobsEQ®
Data as of 2016Q2

The Cost of Living Index is developed by Chmura Economics & Analytics and is updated quarterly.

## **Industry Snapshot**

The largest sector in ZCTA 55398 (Sherburne County, MN portion) is Accommodation and Food Services, employing 396 workers. The next-largest sectors in the region are Construction (309 workers) and Health Care and Social Assistance (290). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Construction (LQ = 2.55), Other Services (except Public Administration) (2.15), and Accommodation and Food Services (2.01).





Source: JobsEQ®,Data as of 2016Q2

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2015Q4 with preliminary estimates updated to 2016Q2.

Sectors in ZCTA 55398 (Sherburne County, MN portion) with the highest average wages per worker are Finance and Insurance (\$61,865), Transportation and Warehousing (\$54,837), and Wholesale Trade (\$52,702). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Accommodation and Food Services (+155 jobs), Retail Trade (+72), and Construction (+71).

Over the next 10 years, employment in ZCTA 55398 (Sherburne County, MN portion) is projected to expand by 78 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +1.7% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+54 jobs), Construction (+39), and Accommodation and Food Services (+12).

			Histo	orical	Forecast								
		Four Q	uarters Endi 2016q2	ing with	Total Change over the Last 5 Years	_	Annual % C nent 2011q2		Over	Over the Next 10 Years			
NAICS	Industry	Empl	Avg. Annual Wages	Location Quotient	Empl	ZCTA 55398 (Sherburn e County, MN portion)	Minnesot a	USA	Total Approx Repl Demand	Total Growth Demand	Avg. Annual Growth Percent		
11	Agriculture, Forestry, Fishing and Hunting	21	\$34,318	0.66	6	7.4%	1.6%	1.0%	7	-2	-0.9%		
21	Mining, Quarrying, and Oil and Gas Extraction	2	\$44,943	0.24	2	n/a	0.1%	-0.4%	1	0	-0.4%		
23	Construction	309	\$52,476	2.55	71	5.4%	3.7%	2.7%	64	39	1.2%		
31	Manufacturing	93	\$51,642	0.51	47	15.0%	1.3%	1.1%	21	-5	-0.6%		
42	Wholesale Trade	22	\$52,702	0.25	-5	-4.0%	1.2%	1.4%	5	0	0.2%		
44	Retail Trade	245	\$27,413	1.02	72	7.2%	1.1%	1.5%	76	3	0.1%		
48	Transportation and Warehousing	78	\$54,837	0.86	3	0.7%	1.5%	2.4%	20	-1	-0.1%		
51	Information	6	\$45,487	0.14	1	4.5%	-0.9%	0.6%	1	-1	-1.1%		
52	Finance and Insurance	23	\$61,865	0.26	2	2.3%	0.6%	0.9%	5	1	0.3%		
53	Real Estate and Rental and Leasing	23	\$33,371	0.60	-15	-9.9%	1.8%	1.7%	5	0	-0.2%		
54	Professional, Scientific, and Technical Services	83	\$51,756	0.57	-1	-0.3%	2.7%	2.5%	18	6	0.8%		
55	Management of Companies and Enterprises	5	\$44,031	0.17	-39	-34.3%	1.6%	3.5%	1	0	0.1%		
56	Administrative and Support and Waste Management and Remediation Services	112	\$28,534	0.78	33	7.1%	1.2%	2.9%	26	6	0.5%		
61	Educational Services	248	\$42,042	1.35	13	1.1%	0.8%	0.4%	51	-1	0.0%		
62	Health Care and Social Assistance	290	\$34,888	0.93	-320	-13.8%	2.0%	2.3%	60	54	1.7%		
71	Arts, Entertainment, and Recreation	22	\$13,568	0.52	-18	-11.2%	0.4%	2.1%	7	1	0.4%		
72	Accommodation and Food Services	396	\$13,476	2.01	155	10.4%	2.1%	3.1%	140	12	0.3%		
81	Other Services (except Public Administration)	211	\$21,648	2.15	28	2.8%	0.8%	-0.1%	53	6	0.3%		
92	Public Administration	27	\$50,679	0.26	5	4.3%	0.8%	-0.4%	7	0	0.0%		
	Total - All Industries	2,216	\$41,512	1.00	40	0.4%	1.5%	1.7%	546	78	0.3%		

Source: JobsEQ®

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2015Q4 with preliminary estimates updated to 2016Q2. Forecast employment growth uses national projections adapted for regional growth patterns.

## **Occupation Snapshot**

The largest major occupation group in ZCTA 55398 (Sherburne County, MN portion) is Food Preparation and Serving Related Occupations, employing 402 workers. The next-largest occupation groups in the region are Construction and Extraction Occupations (215 workers) and Office and Administrative Support Occupations (205). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Construction and Extraction Occupations (LQ = 2.18), Food Preparation and Serving Related Occupations (2.11), and Personal Care and Service Occupations (1.83).

Occupation groups in ZCTA 55398 (Sherburne County, MN portion) with the highest average wages per worker are Legal Occupations (\$96,700), Management Occupations (\$91,000), and Healthcare Practitioners and Technical Occupations (\$71,400). The unemployment rate in the region varied among the major groups from 1.2% among Healthcare Practitioners and Technical Occupations to 5.7% among Food Preparation and Serving Related Occupations.

Over the next 10 years, the fastest growing occupation group in ZCTA 55398 (Sherburne County, MN portion) is expected to be Healthcare Support Occupations with a +2.0% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Construction and Extraction Occupations (+22 jobs) and Healthcare Support Occupations (+18). Over the same period, the highest replacement demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Food Preparation and Serving Related Occupations (153 jobs) and Sales and Related Occupations (65).

	Occupation Snapshot in ZCTA 55398 (Sherburne County, MN portion)													
				Current	t			Histo	orical		Forecast			
			uarters En th 2016q2	_	201	6q2	Total Change over the Last 5 Years	Avg Ann % Chg in Empl 2011q2-2016q2			Over the Next 10 Years			
soc	Title	Empl	Avg. Annual Wages <sup>1</sup>	LQ	Unempl	Unempl Rate	Empl	ZCTA 55398 (Sherbur ne County, MN portion)	Minneso ta	USA	Current Online Job Ads <sup>2</sup>	Total Repl Demand	Total Growth Demand	Avg. Annual Growth Percent
11- 0000	Management Occupations	122	\$91,000	0.91	8	1.7%	1	0.1%	1.3%	1.5%	4	43	2	0.2%
13- 0000	Business and Financial Operations Occupations	50	\$60,300	0.46	7	2.2%	-5	-1.9%	1.3%	1.6%	4	12	4	0.8%
15- 0000	Computer and Mathematical Occupations	19	\$69,600	0.31	3	2.0%	-3	-3.0%	1.9%	2.7%	4	3	2	1.2%
17- 0000	Architecture and Engineering Occupations	18	\$66,800	0.49	3	2.1%	4	5.4%	1.7%	1.3%	0	5	1	0.4%
19- 0000	Life, Physical, and Social Science Occupations	6	\$59,600	0.32	1	2.4%	-1	-3.5%	2.0%	1.1%	0	2	1	0.9%
21- 0000	Community and Social Service Occupations	19	\$42,800	0.53	2	1.6%	-13	-10.1%	2.1%	1.5%	3	4	2	0.9%

	Occupation Snapshot in ZCTA 55398 (Sherburne County, MN portion)														
	Current							Histo	orical		Forecast				
		Four Quarters Ending with 2016q2			2016q2		Total Change over the Last 5 Years	Avg Ann % Chg in Empl 2011q2-2016q2			Over the Next 10 Years				
SOC	Title	Empl	Avg. Annual Wages <sup>1</sup>	LQ	Unempl	Unempl Rate	Empl	ZCTA 55398 (Sherbur ne County, MN portion)	Minneso ta	USA	Current Online Job Ads <sup>2</sup>	Total Repl Demand	Total Growth Demand	Avg. Annual Growth Percent	
23- 0000	Legal Occupations	5	\$96,700	0.31	0	n/a	-1	-2.3%	-0.2%	0.2%	0	1	1	0.9%	
25- 0000	Education, Training, and Library Occupations	174	\$46,500	1.39	10	2.4%	3	0.3%	1.0%	0.5%	10	38	1	0.0%	
27- 0000	Arts, Design, Entertainment, Sports, and Media Occupations	32	\$44,600	0.83	3	2.5%	1	0.3%	0.5%	1.2%	1	12	0	0.1%	
29- 0000	Healthcare Practitioners and Technical Occupations	96	\$71,400	0.77	6	1.2%	-59	-9.1%	1.6%	1.5%	3	22	16	1.5%	
31- 0000	Healthcare Support Occupations	81	\$27,600	1.25	12	3.5%	-86	-13.5%	1.5%	2.3%	0	18	18	2.0%	
33- 0000	Protective Service Occupations	19	\$34,500	0.45	5	3.7%	3	3.0%	0.3%	0.8%	1	4	0	0.1%	
35- 0000	Food Preparation and Serving Related Occupations	402	\$20,300	2.11	47	5.7%	136	8.6%	1.9%	3.0%	6	153	11	0.3%	
37- 0000	Building and Grounds Cleaning and Maintenance Occupations	113	\$26,200	1.42	18	5.1%	18	3.6%	1.5%	1.0%	7	26	4	0.4%	
39- 0000	Personal Care and Service Occupations	161	\$23,900	1.83	13	3.3%	-96	-8.9%	1.7%	2.2%	18	46	18	1.0%	
41- 0000	Sales and Related Occupations	187	\$32,100	0.81	41	4.2%	23	2.7%	0.9%	1.4%	16	65	-2	-0.1%	
43- 0000	Office and Administrative Support Occupations	205	\$33,000	0.61	50	3.7%	12	1.2%	1.3%	1.6%	0	43	-1	-0.1%	
45- 0000	Farming, Fishing, and Forestry Occupations	5	\$26,300	0.36	n/a	n/a	3	19.1%	2.5%	1.4%	3	2	0	-0.8%	
47- 0000	Construction and Extraction Occupations	215	\$48,900	2.18	24	4.6%	50	5.5%	3.2%	2.3%	4	41	22	1.0%	
49- 0000	Installation, Maintenance, and Repair Occupations	73	\$42,700	0.86	13	3.6%	8	2.3%	1.8%	1.7%	4	18	4	0.5%	
51- 0000	Production Occupations	78	\$35,800	0.57	37	4.7%	23	7.0%	1.5%	1.6%	8	21	-1	-0.2%	
53- 0000	Transportation and Material Moving Occupations	134	\$34,100	0.89	37	5.4%	19	3.1%	1.6%	2.3%	2	32	-1	0.0%	
00- 0000	Total - All Occupations	2,216	\$39,000	1.00	n/a	n/a	39	0.4%	1.5%	1.7%	98	610	101	0.4%	
Source	: JobsEQ®														

Source: JobsEQ®
Data as of 2016Q2 unless noted otherwise
Note: Figures may not sum due to rounding.

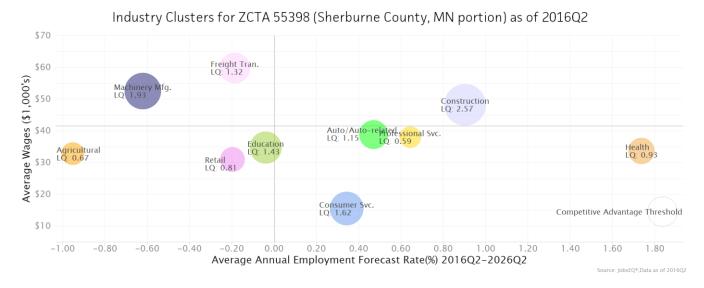


- 1. Occupation wages are as of 2015 and should be taken as the average for all Covered Employment
- 2. Data represent found online ads active within the last thirty days in any zip code intersecting or within the selected region; data represents a sampling rather than the complete universe of postings; the listing search uses keywords that are similar to but not the equivalent of the SOC occupation definitions.

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2015Q4, imputed where necessary with preliminary estimates updated to 2016Q2. Wages by occupation are as of 2015 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

# **Industry Clusters**

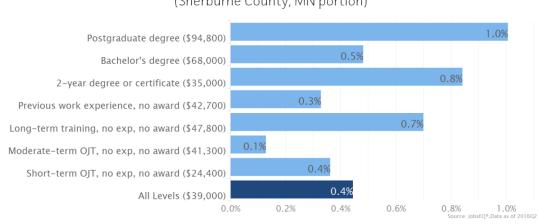
A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in ZCTA 55398 (Sherburne County, MN portion) with the highest relative concentration is Construction with a location quotient of 2.57. This cluster employs 318 workers in the region with an average wage of \$48,167. Employment in the Construction cluster is projected to expand in the region about 0.9% per year over the next ten years.



Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2015Q4 with preliminary estimates updated to 2016Q2. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

## **Education Levels**

Expected growth rates for occupations vary by the education and training required. While all employment in ZCTA 55398 (Sherburne County, MN portion) is projected to grow 0.4% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 1.0% per year, those requiring a bachelor's degree are forecast to grow 0.5% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 0.8% per year.



Annual Average Projected Job Growth by Training Required for ZCTA 55398 (Sherburne County, MN portion)

Employment by occupation data are estimates are as of 2016Q2. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

## **FAQ**

## What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

## What is replacement demand?

Replacement demand is the number of jobs required due to replacements—retirements and turnover resulting from workers moving from one occupation into another. Note that replacement demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The replacement demand shown in this report may also be understated; thus, it can be taken to be a minimum measure of the number of workers who will need to be trained for the occupation due to replacements. The total projected demand for an occupation is the sum of the replacement demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

#### What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a *competitive advantage* in that cluster.

#### What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

#### What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the "all industry" level to the 6-digit level. The first two digits define the top level category, known as the "sector," which is the level examined in this report.

#### What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 820 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 23 major groups, 96 minor groups, and 449 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

### **About This Report**

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